

EFFE Festival Label 2015-2016

Applications are open!

EFFE is a new international festival community in the making. Are you deeply committed to the arts? Do you interact with your local community? Do you feel that you are a European and a global actor? Do you want international recognition for what you do and would you like your peers and public to be better informed?



EFFE – Europe for Festivals, Festivals for Europe – is a gateway into Europe's festivals specialised in everything cultural. It intends to broaden awareness of what's going on in the festival world and to promote excellence and innovation.

The first of EFFE's initiatives is a quality label. This label is given to festivals with an artistic commitment, involvement in their local communities and a European and global outlook. All festivals in European Union countries can apply. Applications for the first two-year edition are open until 15 November 2014.

A label is more than a stamp of recognition for good work. It also means inclusion in a widely distributed festival guide full of the latest news and practical information. It means increased visibility and audiences and fresh networking possibilities. EFFE wants to promote as many festivals as it can find that fit the bill. This is a new international community in the making and we want you to be part of it.

Application Procedure and Deadlines

The online application form must be submitted at the latest by 15 November 2014. Every EU Member State has a Festival Hub that acts as a contact point for artists, festivals, businesses, and policy-makers where all the details can be obtained. Experts chosen by the hubs will assess their country's applications and see if they meet the three criteria of commitment to the arts, to local communities, and to the European and global stages.

Labels will be announced and the festival guide launched in autumn 2015 at a gala at one of Europe's greatest festivals.

All information on the label and how to apply can be found on the [EFFE Website](#).

More Information:

- [Press Release: EFFE Kick-off](#)
- [Speech by European Commissioner for Education, Culture, Multilingualism and Youth, Androulla Vassiliou](#), to kick off the work on EFFE (30 January 2014, Brussels)
- [Pilot Project for a European Platform for Festivals in the field of culture – Selected project](#) [News, DG EAC Website]

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EFFE is a European Commission pilot project for a European Platform for Festivals in the field of culture initiated by the European Festivals Association (EFA), the umbrella organisation for festivals across Europe and beyond, and will run 2014-2015.

This publication reflects the views only of the author, and the European Commission cannot be held responsible for any use which may be made of the information contained therein.