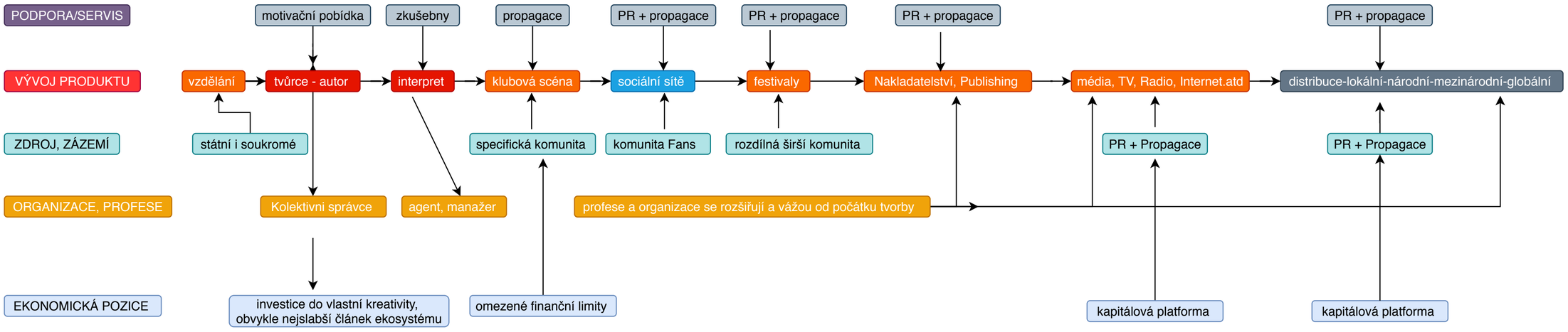rozvoj hudebního ekosystému