

CHANGING TIMES: MUSIC (EDUCATION) STILL MATTERS



06 SEPTEMBER 2023 11.00 - 12.30 CEST

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Federal Government Commissioner for Culture and the Media













Marina Gall

Stefan Gies

European Association for Music in Schools (EAS)

Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen (AEC)

Sonja Greiner





European Choral Association

Till Skoruppa

European Music School Union (EMU)

Blasko Smilevski

Jeunesses Musicales International (JMI)





The right for all children and adults:

- 1. To express themselves musically in all freedom
- 2. To learn musical languages and skills
- 3. To have access to musical involvement through participation, listening, creation, and information

The right for all musical artists:

- 4. To develop their artistry and communication through all media, with proper facilities at their disposal
- 5. To obtain just recognition and fair remuneration for their work

5 Music Rights

THE **RIGHT** ALL CHILDREN AND **ADULTS**

To express themselves I musically in all freedom

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> **7** To have access to musical ${\boldsymbol{\mathcal{J}}}$ involvement through participation, listening, creation, and information

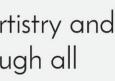
RIGHT ALL ARTISTS

THE 4 To develop their artistry and communicate through all media, with proper FOR facilities at their disposal

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- EFM 2023 in Budapest

https://www.emc-imc.org/events/european-forum-on-music-2023/european-f

orum-on-music-2023-video-series#

Inventory on situation of music (education) post-COVID

WHERE DO WE COME FROM?

 Music education webinar in collaboration with EAS, EMU and AEC in 2021 Panel discussion on "Sustaining learning and participation in music" at the







Sonja Greiner *European Choral Association*

Secretary General

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ANNIVERSARY YEAR 2023 European Music Council

- What is the situation since Covid and other changes many children/young people did not sing during the pandemic -> influence on choirs
 - the oldest generation partly did not return -> some choirs stopped
 - others are regaining singers, audience back? overload of offers due to postponed events – some back to normal, some not

37 million people in Europe practice collective singing





European MusicCouncil



What is the situation since Covid and other changes

- financial crisis impacting international educational events
- climate crisis also relevant for young people in some European countries
- late decision-making a challenge for organisers of international educational events

Our vision is a world where everybody experiences the **benefits of singing**

d and other changes ternational









Till Skoruppa European Music School Union (EMU)

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Secretary General







Teachers Profiles

Key Ideas and concepts expressed by the delegates of the 47th General Assembly of the EMU in May 2022

- Digitisation
- Globalisation & cultural awareness
- Group tuition
- New musical genres
- Interdisciplinary competencies
- Early Childhood
- Leadership
- Balancing artistic and pedagogical competencies
- Creativity



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MUSIC SCHOOL TEACHER QUALIFICATION REQUIREMENTS

Country	Do the standard qualification require- ments require only artistic training?	Do the standard qualification require- ments require artistic and pedagogical training?	Is there a specific higher education certificate / diploma for music school teachers?	How many teachers have full-time employment as a music school teacher?
Austria	No	Yes	Yes	0-25 %
Azerbaijan	No	Yes	Yes	50 - 75 %
Belgium	No	Yes	Yes	25-50 %
Bulgaria	No	Yes	Yes	75-100 %
Cyprus	No	Yes	Yes	0-25 %
Czech Republic	No	Yes	Yes	75-100 %
Denmark	No	Yes	No	N/A
Estonia	No	No	No	N/A
Faroe Islands	No	Yes	No	75-100 %
Finland	No	Yes	Yes	25-50 %
France	No	Yes	Yes	N/A
Germany	No	Yes	Yes	0-25 %
Hungary	No	Yes	Yes	75-100 %
Iceland		Ξ.	Yes	25-50 %
Italy	No	Yes	No	0-25 %
Latvia	No	Yes	Yes	50-100 %
Liechtenstein	No	Yes	Yes	0-25 %
Luxembourg	No	Yes	No	50 - 75 %
Netherlands	-	-	Yes	25-50 %
Norway	No	Yes	No	25-50 %
Poland	No	Yes	Yes	N/A
Serbia	No	Yes	Yes	75-100 %
Slovakia	No	Yes	yes	50-75 %
Slovenija	No	Yes	Yes	75 - 100 %
Spain	No	Yes	No	25-50 %
Sweden	No	No	No	N/A
Switzerland	No	Yes	Yes	N/A

Table 3.8.2. Qualification requirements for music school teachers, 2020



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MUSIC SCHOOL TEACHER EMPLOYMENT

		What kind of employment do music school teachers have?				
Country	Number of music school teachers	Full-time employment with health insurance and pension	Employment with health insurance	Employment without health insurance	Service contract (honorary basis)	
Austria	7 822	×				
Azerbaijan	2 800		x			
Belgium	2 500	×	×			
Bulgaria	1 065 ⁸	×			×	
Cyprus	170	x			x	
Czech Republic	12 178	×				
Denmark	2 786	x		x		
Estonia	2 000	×				
Faroe Islands	85	×				
Finland	3 500	×	×			
France	14 500	×			x	
Germany	38 154	×	×		x	
Hungary	4 500	×			x	
Iceland	800	×			×	
Italy	2 000	×			×	
Latvia	4 000	×	×	×		
Liechtenstein	75	×				
Luxembourg	317	×				
Netherlands	10 208	×	x		x	
Norway	4 500	×				
Poland	12 164	×				
Serbia	3 775	×				
Slovakia	7 702	×				
Slovenija	1 600 ⁹	×	×		×	
Spain	10 765	×	x			
Sweden	7 000	×			×	
Switzerland	12 500	×				

Table 3.8.1. Information about teaching staff. 2020







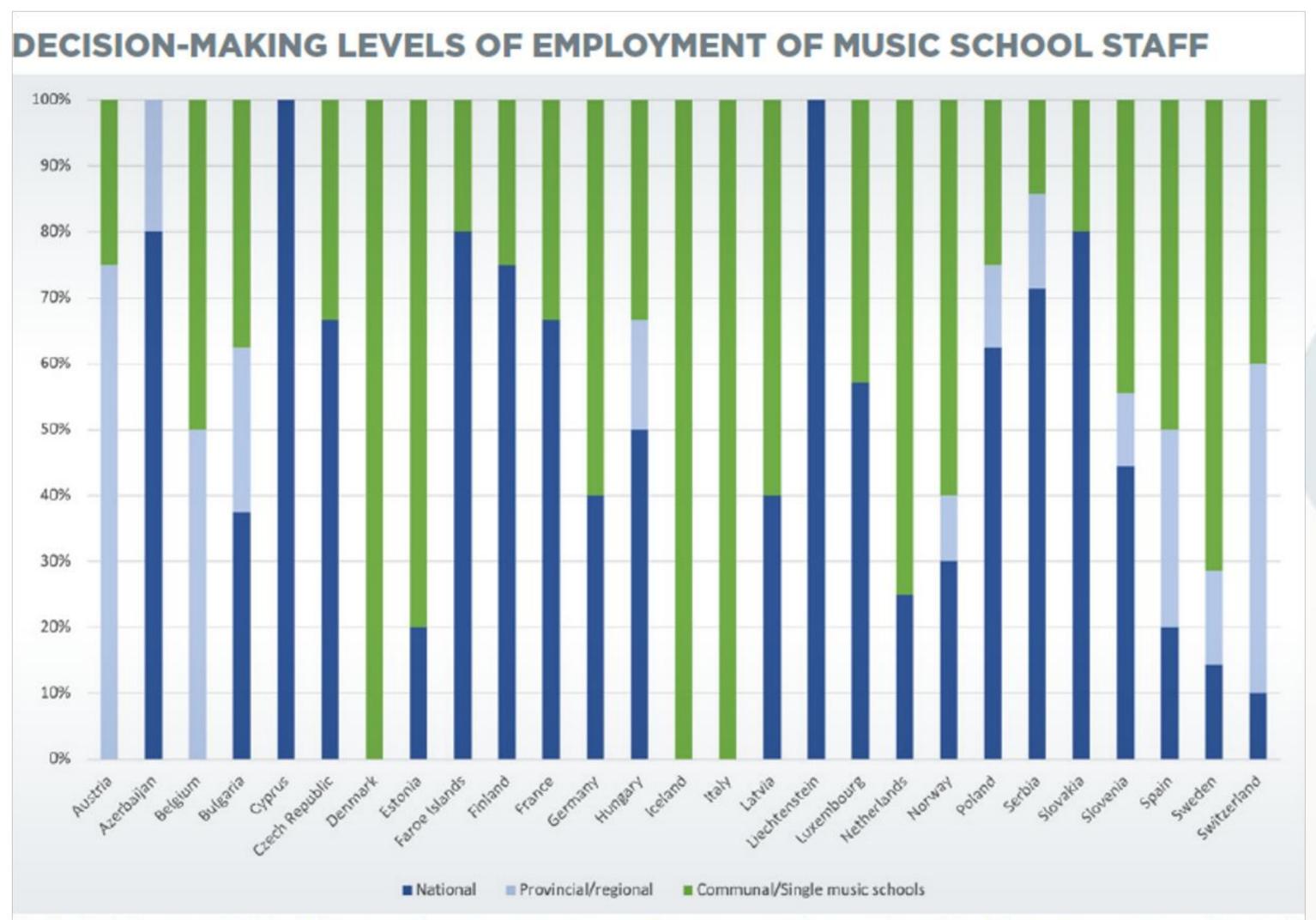


Table 3.8.4 Decision-making levels for music school teachers and directors (employment qualification requirement teaching load)



European *Music* Council



Survey in May 2023

12 member countries: Austria, Bulgaria, Czech Republic, Estonia, Germany, Hungary, Italy, The Netherlands, Serbia, Slovenia, Spain, Switzerland

- Eastern European member countries
- All but one of 12 member countries have difficulties recruiting teachers
- instruments, language skills)

- Their status is considered rather worse compared to teachers in regular schools in all except

- 70% experience difficulties in certain regions and/or for specific subjects (rural areas, varying

- The reasons are primarily: lack of institutional vocational training, working conditions and salaries





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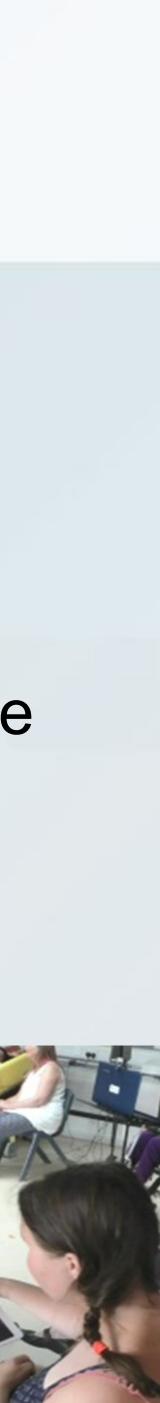


European *Music* Council



- The European Association for Music in Schools (EAS) includes National Coordinators (NCs) from 29 European countries
- Information about music education in each country is shared in an NC meeting that takes place at each EAS annual conference and is also available on the website. Other meetings also happen - online - between conferences
- Issues differ considerably between countries





Music Council

European



RECRUITMENT / POSITION OF TEACHERS

- 1. Difficulties in recruiting secondary school teachers
- 2. In many countries primary school teachers are generalists
 - i. Many have very limited training in music pedagogy
 - ii. This can result in lack of confidence
 - iii. Low confidence can lead to a lesser focus on music in the classroom
 - iv. Impact of lack of skills/ confidence on quality music education





European Music Council

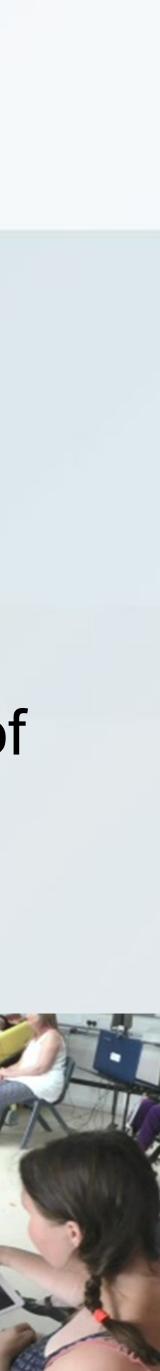


RECRUITMENT / POSITION OF TEACHERS (2)

- 3. Inconsistent music learning in primary schools impacts on secondary school teachers
- the job. It has been difficult to revitalise these since covid.



4. In secondary schools, extra curricular clubs are often an attractive aspects of



European Music Council



THE STRUCTURAL FRAMEWORK

- 1. In many countries, music education and the arts in general are not a governmental priority
- 2. In many countries, educationists must fight to:
 - i. retain the subject on the curriculum
 - ii. ensure there is sufficient time for music lessons





ANNIVERSARY YEAR 2023 European Music Council



THE STRUCTURAL FRAMEWORK (2)

- essential part of the curriculum: 2023 Czech Republic
- 2. Example of erosion of music education in secondary schools: England



1. Example of need to campaign for retention of music (and art) education as an





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OF CHALLENGES - Where do we stand? The case of TEACHERS / EDUCATORS / FACILITATORS

- Growing demand from educators for engagement in summer master courses, camps, consultancies, research ٠
- Short time assignments like 10-15 days, multiple locations and clients over the year
- Changing nature of how educators organise their careers and their allegiance (one / multiple employers)
- Challenges in logistically and financially supporting extracurricular activities in schools







OF CHALLENGES - Where do we stand? The case of MUSICIANS AND ORCHESTRAS

- **During** the pandemics many ensembles and school student youth orchestras stop working and were (some rare online, digital content)
- After the pandemics, re-learn to work together (start from zero in some cases): a) start group practice again; b) 2. look for new members; c) rebuild their audiences; and d) for some, rebuild their revenue streams
- Lately, due to the energy crisis / austerity measures / inflation, the initial support (EU / local / national authorities) 3. turns into budget cuts, loss of subsidies, lower income from concerts, devalued remuneration or lack of it
- In times of austerity measures, the biggest cuts are in the budgets for international collaboration and activities 3.











POSSIBLE SOLUTIONS





Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen

Stefan Gies

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What does policy expect from arts & culture, cultural & music education?

- cultural education should balance out the faster, further, higher paradigm of the 'protestant work ethic' (Max Weber)
- the idea that the arts should serve society was in the past mostly associated with socialist countries
- the Humboldtian concept of ,Bildung' includes the idea that only the aesthetically educated citizen can be a socially responsible citizen





What does policy expect from arts & culture, cultural & music education?

In the US, the notion of cultural citizenship has always been strongly linked to discourses of race and multiethnicity, and is also considered to be a method or even theory on how to deal with socio-cultural identity.



- ,Le citoyen' is the responsible citizen as active subject of society
- who does not only have a say in political affairs, but also the duty
- and the responsibility to shape society.











Brussels, 3.12.2020 COM(2020) 790 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

On the European democracy action plan







Action Plan for European Democracy 2020

- support free and independent media; and
- counter disinformation.

A healthy democracy relies on citizen engagement and an active civil society, not only at election time, but all the time.

Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen

- Promote free and fair elections and strong democratic participation;







Brussels, 3.12.2020 COM(2020) 790 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL **COMMITTEE AND THE COMMITTEE OF THE REGIONS**

On the European democracy action plan

Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen

Culture and the Promotion of Democracy: Towards a European **Cultural Citizenship**

Porto Santo Charter







Brussels, 3.12.2020 COM(2020) 790 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL **COMMITTEE AND THE COMMITTEE OF THE REGIONS**

On the European democracy action plan

Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen

"Efforts to ... enhance democratic participation will be at the core of the **Commission's work in** areas such as ... youth, education, culture and research."





Cultural Democracy

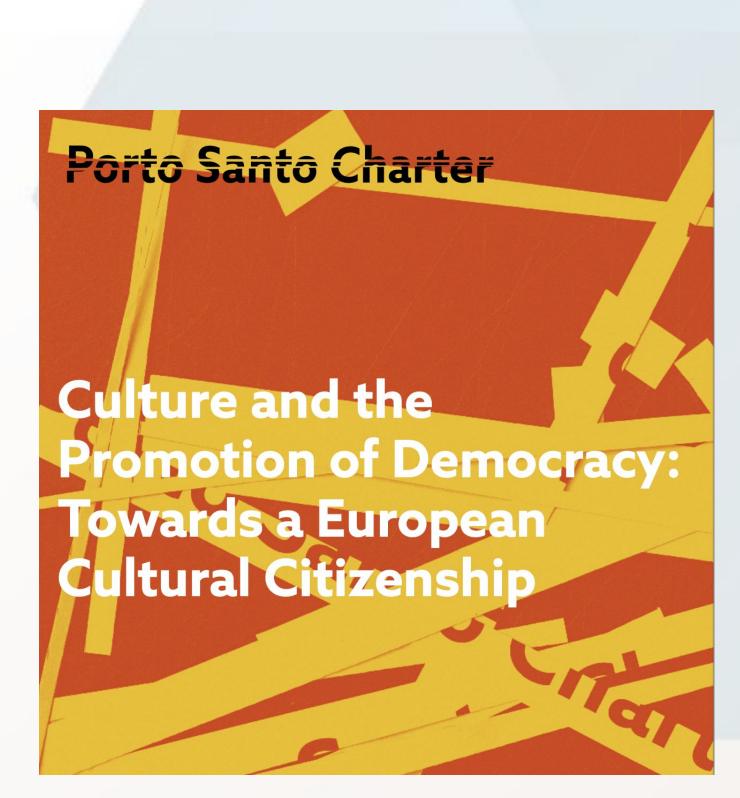
- advocates for a more active cultural participation and the recognition of the cultural practices of different social groups;
- does not "bring culture" into a territory, because culture already exists in every territory;
- urges cultural organisations to value individual, cultural and territorial specificities and therefore to transform the "in-stitutions" into "ex-titutions"





"It is necessary to deny all uses of culture for practices of social distinction, to refuse stigmatising hierarchies, which work as symbolic violence of a social group with power over others, who feel displaced, excluded and unrepresented."

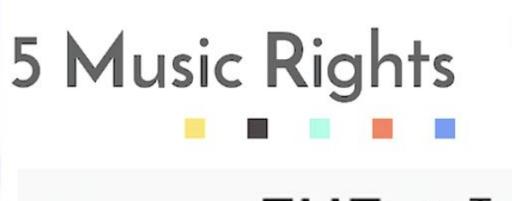
> "Strengthening democracy in Europe within the cultural sector requires the removal of barriers to cultural participation and the transformation of culture into an as inclusive platform as possible."





A Multiple Strategy

- 1. Openness to a wide variety of cultures;
- 2. Caring for what we perceive as our own culture and cultural identity, in individual self-determination;
- the idea of citoyenneté.



International *Music* Council

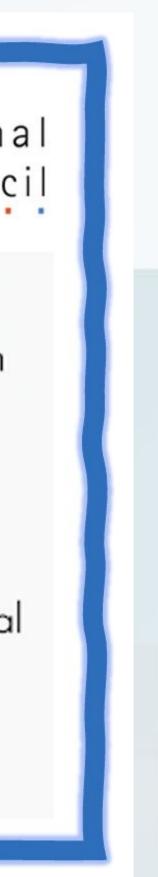
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 \mathcal{J} involvement through participation, listening, creation, and information

3. Confidence in European values anchored in the European enlightenment and

AND

ADULTS





OF POSSIBLE SOLUTIONS – Points of departure

JM International

- If cultural citizenship is a set of standards / values, we talk of education and learning as youth empowerment Music education and learning is not just a mechanical acquisition of job skills in formal or nonformal setting
- Music is essential for the *creativity and innovation* and *social skills development* (critical thinking, awareness and self-confidence, entrepreneurship, responsibility, understanding of others, solidarity, empathy, trust, interculturalism, competitiveness, equality, inclusiveness, participation ...)
- *Investing* in music education is therefore to invest in the cultural development of young people as a tool for individual stability and resilience and a firm basis for democracy





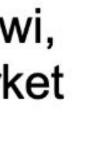
OF POSSIBLE SOLUTIONS – Examples for the future

- Ethno program, now active in 40 countries, provides innovative peer to peer intercultural gatherings and learning of different cultures ands their music, with high excellence product delivered to audiences across the world
- Young Audiences Music program, training producers and musicians to deliver young audience productions to children and youth in collaboration with schools and academies
- Music Crossroads International, education for life and livelihood skills in Mozambique, Zimbabwe and Malawi, empowering young people to be more compettitive, self-employed or gain jobs in the local music industry market
- **Encore** program, that delivers training to school-trained young musicians in enterpreneurial skills, career building, communication and promotion, audience development, group / team building and dynamics ...













OF POSSIBLE SOLUTIONS – Examples for the future

- ٠
- - future); **4.4** (likelihood of continuing contacts in the future) ...





World Youth Choir, a unique international ensemble that gather singers from around 40 countries under the button of renowned choral conductors, providing excellence in performance and interculuteal learning skills

Research / Monitoring and Evaluation, tracking the impact of our educational and social investments

* Stakeholders' engagement – young people, cultural / educational non-profits, public bodies and institutions, private donors and partners from other sectors (ISME, ECA, RESEO, IMC-EMC, CoE, Focusrite, Podio, Google, Youtube, Norwegian MFA ...

* Impact: 4.8 (beneficiary approval); 4.6 (new prof. skills); 4.4 (skills help career building, generate income); 4.3 (social skills) developed); 4.3 (meet other cultures); 4.4 (safe, protected space); 4.6 (active participation); 4.2 (likelihood of using skills in the









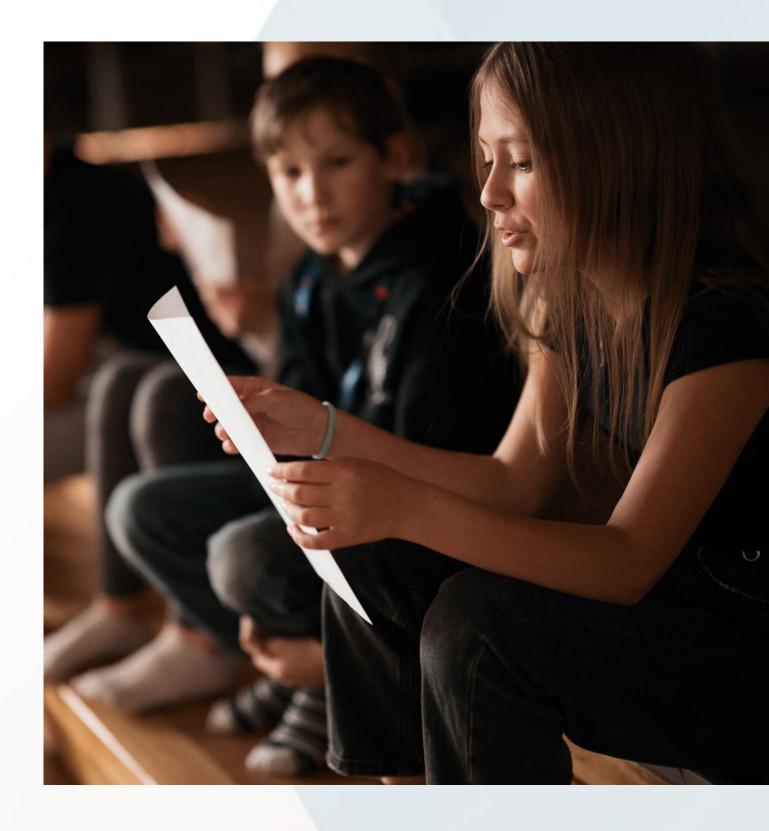


Possible solutions and chances

- Wellbeing / care / social benefits more recognized -> more recognition of amateur arts -> and for need for music / arts education?
- New choirs being created in this context
- More cooperation across genres
- More strategic rethinking and testing of new concepts (e.g. regionalisation)



Let's have the whole world experience the **#BenefitsOfSinging**







STRATEGIES & ACTIONS LONG-TERM IDEAS





OF STRATEGIES AND ACTIONS

- We should speak of *investment* in the cultural development of young people ٠
- Public-Private-Individual Partnership in and out od the cultural sector (Agents of Change) ٠
- Maximize the impact through *demand-driven*, *tailor-made*, *inclusive*, *efficient* and *cost-effective* activities. ٠
- Which leads to a *holistic* approach to youth development on micro (our activities) and macro levels (governmental ٠ policies and strategies)
- Less governmental curative and more *public preventive* policies
- Strategic connection and joint actions of international music organizations with music schools and conservatories ٠











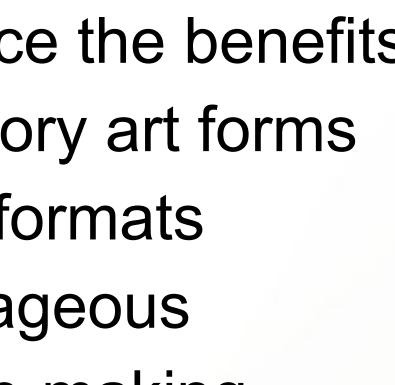


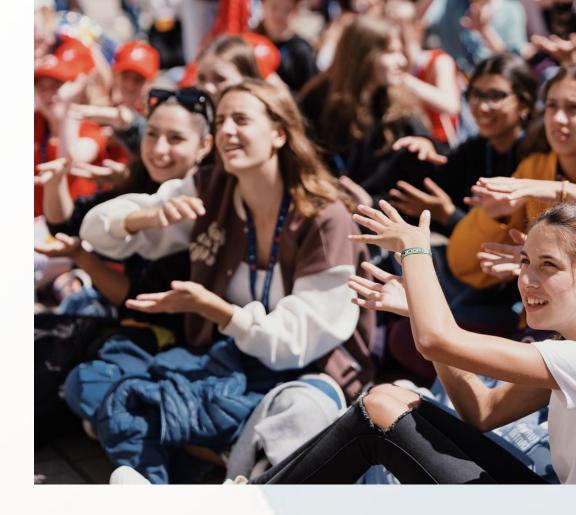
Strategies and actions

- More advocacy work
- Let decision makers experience the benefits of singing and other participatory art forms
- Take a step back and rethink formats
- Be more open, creative, courageous
- Involve youth more in decision-making

www.EuropeanChoralAssociation.org

YOUTH INVOLVEMENT IN CULTURAL ORGANISATIONS: SUPPORTING NEW GENERATION **OF DECISION-MAKERS**









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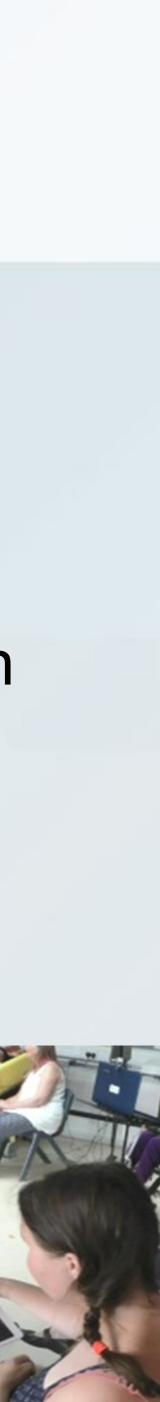
STRATEGIES AND ACTIONS involves EAS members from 12 countries

- Enables the EAS to support colleagues in national campaigns
- Continued focus on advocacy for the arts through symposia in EAS annual conferences





Updating of information through work in the **The Erasmus + / Teacher** Academies 2023-2026 project - The Teacher Education Academy for Music: Future-Making, Mobility and Networking in Europe (TEAM) which



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STRATEGIES AND ACTIONS (2)

- Beginning to collect papers, from empirical research, illustrating the importance of music/ music education for people of all ages (to present on EAS website)
- EAS-initiated annual European Day of Music in Schools (EuDaMus) https://eas-music.org/2022/02/21/european-day-of-music-in-school/



• Educating the public of the importance of music through activities such as the





Strategies and actions

- 2. Embracing digitality

Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen

1. Opening up Music HEIs to diverse genres and musical cultures

3. Empowering emerging music teachers to tackle the tasks of the future





A Regional Group of the International Music Council

MANY THANKS FOR ATTENDING

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